THE CONVERGENCE OF POWER AND FLEXIBILITY

OfficeServ 7000 Series Enterprise IP Communication Solutions



OfficeServ[™]7000 Series



Enhance productivity by empowering workers to connect and communicate instantly.

AN ALL-IN-ONE SOLUTION THAT MANAGES YOUR BUSINESS COMMUNICATIONS EFFECTIVELY AND ECONOMICALLY

IMAGINE...

A single, expandable platform that installs and configures easily and empowers your business with enhanced communication and collaboration throughout your office complex and off-site. A platform that delivers the reliability of traditional phone systems and the advanced functionality of VoIP in one affordable package – all from Samsung, the brand you trust for quality and innovation.

WITH SAMSUNG'S OfficeServ™ 7000 SERIES, THE IMAGINED IS NOW A REALITY

Unleash the power of your business with the multitasking technology of Samsung's **Office**Serv 7000 Series. Used alone or as part of a connected multi-site network among main offices, smaller branches, and remote workers, this unified system puts the power of convergence into the hands of today's growing businesses.

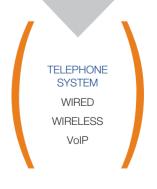
The **Office**Serv 7000 Series evolutionary converged communications platforms can accelerate employee performance, enhance customer relations and improve your bottom line.

Whether you are upgrading or are launching a converged system for the very first time, these workhorses offer a perfect blend of versatility and power that meet and exceed your business needs.

OfficeServ 7030 • 7100 • 7200-S 7200 • 7400

ALL-IN-ONE DESIGN SIMPLIFIES BUSINESS COMMUNICATIONS





THE POWER YOU NEED TODAY—THE FLEXIBILITY TO GROW WITH YOU TOMORROW

Choose the model from one of our five platforms that's scaled to meet your business needs and discover:

- Flexible architecture that easily upgrades as your business grows.
- Enterprise-class routing and switching optimized for VoIP and VPN tunneling, with enhanced networking throughout your enterprise.*
- Powerful built-in security with enterprise-class firewall and Intrusion Detection System (IDS).*
- Simple setup and administration with a suite of PC-based management tools accessible from anywhere.
- Wireless technologies that support your on-the-move workforce while maximizing convenience and productivity.
- Investment protection: migrate from one system to another with interconnecting cabinets, common circuit modules, telephone sets, and applications.
- * Currently not available for OfficeServ 7100



Manage calls and interface to CRM databases with easy-to-view screen pops for improved efficiency.



OfficeServ 7030

ADVANCED TECHNOLOGY ON A LIMITED BUDGET

A single, compact platform for small businesses, the **Office**Serv 7030 integrates with capabilities you demand — VoIP technology, SIP trunking, and WiFi — so you can perform on a larger scale. Flexible enough to support any combination of Samsung's wired and wireless handsets, IP phones, and digital phones, the **Office**Serv 7030 optimizes staff performance with features like Auto Attendant, Uniform Call Distribution (UCD), Call Sequencing, Cal Recording and more.

OfficeServ 7100



PERFORMANCE RIGHT OUT OF THE BOX

Ideal for small or remote offices, the **Office**Serv 7100 has everything you need to get started. This easy and affordable communications solution is pre-programmed, pre-labeled—and ready to work for you.

Traditional voice and VoIP are supported with a full set of features. And, with **Office**Serv applications, you can provide your remote workers and branch offices with the same capabilities as your on-site team to keep information and communication flowing smoothly between employees and locations.

OfficeServ 7200-S



POWERFUL TECHNOLOGY AND AFFORDABLE GROWTH

The converged **Office**Serv 7200-S solution is expandable in small increments to grow in pace with your business. It has all the power and versatility you need at a price that's right for you. VoIP and VPN optimized and equipped with wireless capabilities, this system also comes embedded with email, voice mail and media gateway, so you won't need to purchase a separate processor or use up valuable expansion slots.

OfficeServ 7200



POWERFUL AND VERSATILE

An impressive synergy of power, versatility, and speed, the **Office**Serv 7200 provides small- to-midsized businesses with one converged solution for multiple forms of communication. This dynamic platform supports industry-standard VoIP and SIP service technology — which can save you money on your monthly phone bills — as well as TDM, voice processing, wireless communications, voice mail, computer telephony integration (CTI), and much more.



OfficeServ 7400



OUR MOST POWERFUL COMMUNICATIONS PLATFORM

Standalone or as the backbone for a total enterprise solution, the **Office**Serv 7400 features more powerful infrastructure for more advanced applications. Supporting up to 480 phones in a single site or thousands of users in a multisite network, this robust communications platform keeps everyone and everything connected with true convergence. Featuring wired and wireless communications in one platform, the **Office**Serv 7400 supports **Office**Serv wireless (WLAN) phones, traditional phones, PCs, servers, and other peripherals.

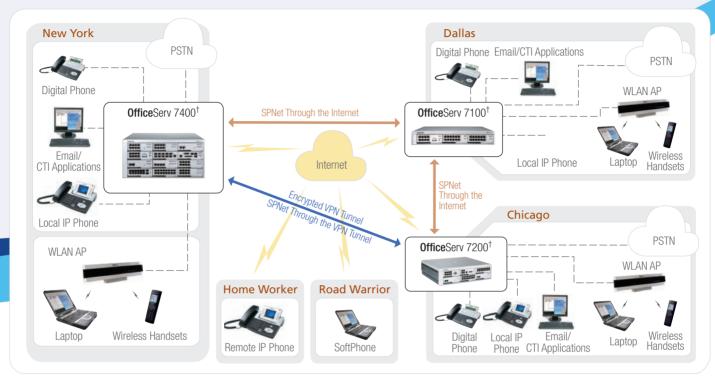
	MAXIMUM VOICE CAPACITIES*	7030	7100	7200-S	7200	7400
TRUNKS STATIONS	Wireless Handsets	16	32	64	128	224
	Analog Phones	10			128	480
	Digital Phones	8				
	Samsung IP Phones	16	32			
	Voice Mail	2	4	6	20	20
	Maximum Stations	20	32	64	128	480
	Standard SIP Trunks	8	0.4	32	64	128
	Standard H/323	-	24	24	32	64
	Analog Trunks	4	20	60	60	240
	Digital Trunks PRI	-	23	48		
	Networking Trunks (SPNet)	8	24	32		224
	Maximum Trunks	8	24	60	60	240
	Maximum Stations+Trunks	28	60	108	180	688

^{*}For customized configurations and optimal performance systems, contact your Samsung Authorized Dealer.



Samsung's Softphone turns
laptops into full-feature
telephones, keeping your
remote workers in touch
wherever there is an
Internet connection.

UNIFY AND PROTECT YOUR BUSINESS THROUGH VOIP NETWORKING



 † OfficeServ 7030, 7100, 7200-S, 7200 or 7400 may be substituted as needed.

MAXIMIZE ON AND OFF-SITE PRODUCTIVITY THROUGH OfficeServ COMPUTER TELEPHONY INTEGRATION (CTI) APPLICATIONS



DataView gives call centers increased functionality and greater efficiency by providing comprehensive information and statistics.

Optimize your **Office**Serv 7000 Series with a suite of Computer Telephony Integration (CTI) applications, including: **Office**ServTM Call and **Office**ServTM Communicator — Call control and database screen pops, **Office**ServTM EasySet — Keyset management from a PC, **Office**ServTM Communicator Softphone — IP phone on a PC, **Office**ServTM Operator — Switchboard management via PC, **Office**ServTM DataView — Real-time call center status reporting and **Office**ServTM Messenger — Collaboration and Instant Messaging. These software applications help businesses:

- Improve cost efficiency
- Create on-the-go virtual offices
- Streamline and support business operations around the clock and around the world
- Easily manage calls and link to personal databases through screen POPs
- Quickly reconfigure personal phone options to adjust to individual user's work schedules

CHOOSE FROM A BROAD RANGE OF DIGITAL AND VOIP PHONES WITH LARGE, EASY-TO-READ DISPLAYS

Designed to complement the **Office**Serv 7000 systems, Samsung's portfolio of digital and VoIP telephones provides the high-tech features you need to manage the converging business challenges of communications and information.







Wireless in-building mobility untethers workers from the confines of their desks.



WIRELESS TECHNOLOGY

The **Office**Serv wireless solutions provide seamless integration with your wired network, allowing you and your workers to stay connected without being tied down. You'll have access to all your desktop phone features from anywhere within your building thanks to your IP-enabled platform and wireless LAN access points.

SYSTEM FEATURES

Account Code Entry

- · Forced Verified
- · Forced Not Verified
- Voluntary

Account Code Key - One Touch Administrator Program Key All Call Voice Page

Attention Tone

Audio Message with Alarm

(Timer) Reminder

Audio Ringback Tones **Authorization Codes**

Forced / Voluntary

Auto Answer on CO Auto Attendantt

Automatic Call Distribution (ACD)

Automatic Hold **Background Music** Branch Group

Call Activity Display

Call Center Agent Busy/Manual Wrap-Up

- · Agent PIN (ID) Numbers
- · Agent Login & Logout
- · Automatic Logout
- · Automatic Wrap-Up Timer
- · Priority Call Queuing
- · Embedded Reporting Package Agent Statistics / Call Statistics **Group Supervisors**

Printed Reports

· OfficeServ DataView

UCD Statistics / UCD Monitoring Wall-Style Display Windows

Call Costing Call Forwarding

- · All Calls
- Busy
- · No Answer
- · Busy/No Answer
- · Forward DND
- · Follow Me · External
- · To Voice Mail
- · Preset Destination
- · Preset Forward Busy

Call Hold

Exclusive / System / Remote

Call Park and Page Call Pickup

Directed / Groups / Established

Call Recording

Call Waiting/Camp-On

Caller Emergency Service ID (CESID) Caller Identification†

- **Automatic Number** Identification (ANI)*
- · Caller ID
- · Calling Line Identification (CLI)

Caller ID Features

- · Name/Number Display
- · Next Call
- · Save Caller ID Number
- · Store Caller ID Number
- · Inquire Park/Hold
- · Caller ID Review List · Investigate
- · Abandon Call List
- · Caller ID on SMDR
- · Number to Name Translation
- · Caller ID to PSTN
- · Caller ID to Analog Port

Centrex/PBX Use Chain Dialing

Chain Forward Class of Service

Common Bell Control

Computer Telephony Integration

(CTI)

- · OfficeServ™ Link
- · OfficeServ™ DataView
- OfficeServ™ EasySet
- · OfficeServ™ Call
- OfficeServ™ Operator
- · OfficeServ™ Softphone
- OfficeServ™ Communicator
- · OfficeServ™ Messenger

Conference

- · Add On (5 party)
- · Unsupervised
- · Split

Conference Group

Customer Set Relocation

Data Security

Database Printout

Daylight Saving Time-Automatic Dialed Number Identification

Service (DNIS)

Direct In Lines

Direct Inward Dialing (DID)

· DID Call Limits

Direct Inward System Access (DISA)

Direct Trunk Selection Directory Names

DISA Security

Distinctive Ringing

Door Lock Release (Programmable)

Door Phones

E & M Tie Lines using T1*

E-Mail Gateway

Executive Barge-In (Override)

- · With or Without Warning Tone
- · Trunk Monitor or

Service Observing

External Music Interfaces External Page Interfaces

Flash Key Operation

Flexible Numbering

Ground Start Trunks using T1*

Group Busy Setting

Hot Desking (IP Keysets)

Hot Line

In Group/Out of Group Incoming Call Distribution

Incoming/Outgoing Service Individual Line Control

IP Keysets

ISDN-PRI Service

LAN Interface Least Cost Routing

Live System Programming

· From any Display Keyset

· With a Personal Computer Meet Me Page and Answer

Memory Protection

Message Waiting Indications

Message Waiting Key Microphone On/Off per Station

Mobile Extension (MOBEX)

Mobility Solution Multiple Language Support

Music on Hold—Flexible Music on Hold—Sources

Networking

QSIG, SPNet, SIP, H.323

OfficeServ™ Connect

Operator Group

Overflow Operator / Station Group

Override Codes Paging

- · Internal Zones / External Zones
- · All External / Page All

Park Orbits

Power over Ethernet (PoE)

Prime Line Selection

Priority Call Queuing

Private Lines Programmable Line Privacy

Programmable Timers

Recalls Recall to Operator

Redial Review

Remote Programming—PC

- Ring Modes
- · Time Based Routing-Plans
- · Automatic / Manual

· Holiday Schedule · Temporary Override

Ring Over Page

Secretary Pooling Simultaneous Ringing

Single Line Connections

SIP Services

- **Speed Dial Numbers**
- · Station List

· System List Speed Dial by Directory

Station Hunt Groups

· Distributed / Sequential / Unconditional

Station Message Detail Recording (SMDR)

Station Pair

System Alarms System Directory

System Maintenance Alarms

System Time Tenant Services (2)*

- Toll Restriction · By Day or Night
- · By Line or Station
- · Eight Dialing Classes

Special Code Table Toll Restriction Override Tone or Pulse Dialing

Traffic Reporting

Transfer · Screened / Unscreened

· Voice Mail Transfer Key

· With Camp-On

Trunk Groups

Twinning Unified Messaging

- Unified Voicemail · E-Mail Gateway
 - OfficeServ™ IP-UMS*

Uniform Call Distribution (UCD)

Universal Answer Virtual Extensions Voice Mail

- · Inband Signalling*
- · Integrated (In-Skin)

· External (Server-Based)* VolP

Walking Class of Service Wireless Handsets

*Not available on OfficeServ 7100 † Requires optional hardware and/or software. Contact your Samsung Authorized Dealer for details.

For more information or to locate a dealer, go to www.samsung.com/bcs.

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